



## Complete fresh cow supplement designed to ease the transition into lactation.

When cows freshen, they lose a large reservoir of the essential nutrients needed to recover and transition into lactation quickly. Make recovery easier by giving Fresh Cow Alpha Supplement to boost levels of yeast, magnesium, calcium, potassium, and niacin. Fresh Cow Alpha Supplement helps to reduce immediate post-calving complications such as reduced appetite, milk fever, hypocalcemia, and retained placentas. More than just a tool, Fresh Cow Alpha Supplement also helps to provide nutrients needed to reach optimum peak milk therefore improving profitability through better ME305 milk and components.

Fresh Cow Alpha Supplement contains four types of calcium (calcium lactate, tricalcium phosphate, calcium propionate, calcium carbonate) plus other key ingredients to give cows what they need to help aid in recovery and get ready for the demands of lactation, all in a palatable and non-abrasive product.

**KEY FUNCTIONAL COMPONENTS:** Yeast, Magnesium, Calcium, Potassium, Niacin, and Betaine

### FEATURES & BENEFITS

- Contains four types of calcium (calcium lactate, tricalcium phosphate, calcium propionate, calcium carbonate)
- Formula is highly palatable and non-abrasive
- Field trials demonstrate improved milk production by as much as 1-3.5 kg
- Live yeast cells help to repopulate the gut with beneficial bacteria and jump-start the rumen



- Added magnesium helps the body to better absorb calcium
- Added potassium, essential for energy metabolism, helps them get back to normal feed utilization
- Niacin is added for ketosis prevention

### WHEN TO USE:

- For cows that are energy deficient
- For cows that are off feed
- For post-surgery nutrition
- As a follow up to intravenous calcium administration to maintain calcium levels
- To help the cow to reach optimum peak milk

### DIRECTIONS FOR USE

Feed 500 grams per cow per day to fresh cows starting immediately after calving as shown in the following directions. Consult your nutrition advisor for additional information.

#### Feed Mixing or Top Dressing:

When feed mixing or top dressing Fresh Cow Alpha Supplement, evenly distribute sufficient Fresh Cow Alpha Supplement in the total ration or grain ration to provide a daily intake of 500 grams of Fresh Cow Alpha Supplement per cow.

#### Water Use:

When using in the drinking water, mix at a rate of 500 grams to 15-20 liters of warm water.

### AVAILABLE PACKAGE SIZES

- 500g foil bags packaged within 10kg pail
- 12.5kg pail with measuring scoop

### FOR MORE INFORMATION

#### Pro-Ag Products Ltd.

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